

Agency's Report (2006/2007)

Mr. Ngai Kong Yiu
Executive Director

1. 30 years' Challenges

Our Lord Jesus had clearly stated in Luke 4:18-19 ".....to bring good news to the poor. He has sent me to proclaim liberty to the captives and recovery of sight to the blind, to set free the oppressed and announce that the time has come when the Lord will save his people." Jesus set an example to help those in difficulties, let them live with dignity. On this basis, we dedicate to practise the spirit of people-oriented and taking care of the most vulnerable group.

The Evangelical Lutheran Church of Hong Kong started the first social service centre in Shatin in August 1976. On the basis of this foundation, ELCHK gradually developed into a multi-services social service organization mainly providing services in the New Territories. Before 1976, our sister missionary societies (both the Finnish Missionary Society and Norwegian Mission Society) established social services in different area. Starting from 1988, according to the localization policy, the Missions initiated to transfer their social services to the local partner. The project was completed in 1996. Owing to our common mission, the services can be benefit by the synergy effect.

Beginning in the mid 90's, the wave of reform in social services had not been stopped. It included the Integrated Services for Districts Needs, Service Performance Monitor System, Lump Sum Grant, Resources Value Added Scheme, Service Tender Mechanism, practice of social capital, helping the poverty and workfare, social enterprise, Tide Over Grant, Special One-Off Grant and improvement of procedures and etc. However, we are able to tackle all kinds of difficulties and challenges properly. In fact, many of our programs are appreciated by society, such as "Life Angel Education", "Life Education" in nursery schools, primary and secondary schools, "Letter Box of Uncle Long Leg" for child's letter counseling, "Youth Reconciliation", "Mastership Matching", designing particular tools for elderly rehabilitation and promoting today's images of the seniors, "Life Garden" (fighting depression) and etc. The goal of "Responsive to the ever-changing needs, be innovative and effective" is determined to be achieved.

For persistent success of social services, more effort must be aligned the organization culture. Service policy, organization and culture have to be connected to one another

in order to achieve consistence of words and actions, and unanimity among colleagues of different ranks. Otherwise, it will only become the technique of the bureaucrat, trendy technical terms or just like a body without soul. All of these are the denounced of management of social welfare sector. As organization leader, apart from taking care of the citizens, always think of retention of talent staff and letting them develop their advantages even in small aspects. We are confronted by the challenge of globalization and ever-changing population structure and poverty stories are come to light continuously. Poverty is no longer considered in economically only but it also includes the deficient in spirit and the weak connection among people and etc. We have to challenge the phenomenon and system failure, unfairness and injustice in society with a sensitive heart and soul. May God bless and fill us with courage, wisdom and love to practice our vision:

*People-oriented, taking care of the most vulnerable groups;
Responsive to the ever-changing needs, be innovative and effective;
Striving for excellence, manifesting our care in every facet.*

2. Development of Services

- 2.1 New policy of Education Bureau (Forma Named Education and Manpower Bureau, HKSAR), Voucher System, is arousing hot discussion to the Child Care Service. It created enormous impact to the education curriculum, management, and student enrollment.
- 2.2 Youth Service focused on the caring of disadvantaged minority, helping children and youth people who grew from the families of disadvantaged. Another focus of youth service was to establish commercial network and promote the sectors' care to the disadvantage.
- 2.3 Youth Outreaching Service focused on the promotion of the danger of drug addiction. This drew attention to the difference aspects of the community last year. "Prevention of Net Addiction Project" was to help youth people get rid of the net addiction. Also, Uncle Long Leg Letter Box Program which is sponsored by the Community Chest. It focuses on promoting "Journey of Life" life educational set.
- 2.4 For the Elderly Service, "Life Story" is sponsored by Community Chest to help the depressed elderly and aware of the special needs of the male elderly. In the future, it will concentrate on helping those painful elderly to

release their pain.

2.5 For the Rehabilitation Service, Grace Rehabilitation Service was devoted to use multi-approach to care for the members and propose handicapped integration.

2.6 For the Social Enterprise, Kingwood Club Restaurant, Café Bellagio, Elderly Home Care Service, Car Cleaning Service, Care & Share Service - Health Shop etc... are established in order to develop the job motivation and technique for youth people and mid-age people. (Detail can be referred to the Service Report)

3. Management of Administration and Financial Resources

3.1 There are around 700 employees in more than 40 units in our agency now.

3.2 In order to response the development of our services, our agency established Corporate Communication Division which is responsible for external communication. Our agency also published magazine “Belief” (《信念》), focus on family, meaning of life, cross-generation integration and wealth, we received good feedback from public.

3.3 To follow up SWD’s Special One-off Grant, our agency promoted “Voluntarily Retirement Scheme”, 17 staffs join this scheme and total expenditure was 1.8 million dollars.

3.4 The total expenditure for the financial year 2006-07 was 174.9 million dollars. There was 8% increase compared with the last financial year. Social Welfare Department covered a major portion of 130 million dollars. Another income sources were mainly come from the Community Chest of 1.9 million dollars and The Evangelical Lutheran Church of Hong Kong of 0.55 million dollars (Please refer to the auditor report for details).

4. Staff Team

4.1 Long-term Service Award

In 2006-07, staff who received our long-term service award were as follows:

5-Year Service Award:

Ng Lai Ling	Fung Shuen Pan	Chan Chuen King	Chan Kit Ying
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Law Lai Kwan	Yip Yuen Man	Fung Ka Man	Lam Ka Lai
Lo Chui Sim	Ho Kam Kuk	Hui Shuk Yung, Jenny	Lau Sau Chun
Hui Suet Lai	Kot Hiu Yan	Chat Man King	Chu So Wah
Liu Yuk Fong	Lam Ho Yan	Law Wai Ming	Wong Chi Wai
Lam Lai Yi, Mony	Ng Siu Lan	Chan Lai King	Wong Wing Keung
Tam Fung Yi	Chiu So Na	Li Yuet Kuen	Leung Ying Wai, Wendy
Fong Mei Ping, Bonnie	Kwong Sau Ying	Lo Tsui Fung	

10-Year Service Award:

Lau Yin King	Ng Fung Chun	Yiu Sim Fong	Tsang Hin Man, Clement
Lau Wang Cheung	Chan On Ki, Angel	Lai Heung Kwan	Ma Shuet Mui
Mak Yuk Fong	Yu Wai Yan	Wong Kwai Foon	Lau Kwok Fan
Lo Shuk Hing	Chan Fung Ying	Lau Po Yee	To Wai Ping
Wong Ka Wai	Chun Pui Fan	Yu King Wai	Yuen Chun Ming
Wong Sun Chu	Cheung Sau Wan	Leung May Wai	Sin Wai Chun
Lin Chi Kin, Assyria	So Wai Ling	Chan Lai Chun	Kan Po Chi
Leung Sze Man	Pang Wai Hing	Ho Kin Sau	Mak Fung Yau
Tse Man Yee, Jessica	Chan Kin	Chow Sau Kit	Ieong Mei Iok
Wong Siu Ching	Chiu Sui Ping	Ho Lo Yin	Tsui Tak Chiu
To Yuet Yu			

15-Year Service Award:

Lam Ping	Wu Sau Ling	Yu Mei Chun
Chow Yuk Chun		

20-Year Service Award:

Lin Siu Sau	Ng Cheuk Yi	Yu Wah Chun
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25-Year Service Award:

Chau Yuk Ying	Lam Wai Kit	
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4.2 Outstanding Staff Award

We awarded Ms. Lui Siu Lun (Tuen Mun Integrated Youth Service Centre), Mr.

Pang Wai Hing (Tuen Mun Integrated Youth Service Centre), Ms. Tam Kwan Wah (North District Integrated Youth Service Centre), Ms. Fung Ka Man (Kin Ming Nursery School) and Ms. Lau Sau Chun (Sheung Tak Integrated Youth Service Centre) to be our outstanding employees last year.

5. Conclusion

In response to the need of citizens, we provide innovative social service. We also learnt to face challenges with faith, hope and love, thereby receiving much wisdom and stability. We are devoted to practice Jesus Christ's Gospel and serve people's spirit.